Road Ahead - ArcGIS 10.1 for Server

Ismael Chivite, Anne Reuland, and Mohammed Hoque cover the upcoming enhancements and capabilities for ArcGIS 10.1 for Server.

http://video.esri.com/watch/676/road-ahead-dash-arcgis-101-for-server

Video Transcription

- **00:01** My name is Ismael Chivite. I'm the ArcGIS Server product manager.
- **00:04** Maybe I'm the product manager for ArcGIS for Server, because we change the names from time to time.
- **<u>00:10</u>** And with me is Anne Reuland who is a product engineer for ArcGIS for Server, lead engineer...
- **<u>00:16</u>** ...and Mohammed Hoque who also works on the Server team.
- **<u>00:19</u>** And Mohammed is going to help us with very cool demos.
- **00:24** Here is kind of an agenda.
- **00:25** We'll start with talking about the vision, why...what do we think about building GIS server technology...
- 00:32 ...and why we do what we do.
- **00:34** And then we'll talk about the new architecture in 10.1 which you'll see that is different.
- **00:40** We'll go a little bit into the details of installing and configuring ArcGIS Server so you can see some changes...
- **00:47** ...then describe how you publish GIS servers, GIS services into the server.
- 00:53 And then we'll cover functional enhancements, kind of a miscellaneous collection of demos...
- **00:58** ...showing some interesting new features in 10.1
- **01:01** And then a little bit about the cloud and hopefully a lot of time for Q&A at the end.
- **01:07** The vision for ArcGIS Server, we in the team think about ArcGIS Server as a central component of the ArcGIS system.
- **01:15** It's a component that sits in the middle of things.
- **<u>01:17</u>** It interconnects the different components of the ArcGIS system.
- **01:21** Essentially we think of it as a web services machine, kind of a black box where you put things in and you get web services out.

- **01:29** And web services are interesting because any client that understands HTTP can access these web services.
- **01:37** A web browser, a mobile device, even workstations with ArcGIS Desktop understand web services.
- **01:42** And that's great because that's how we can deliver GIS capabilities into any one at any time.
- **01:51** Really this black box is a GIS server, a server.
- **01:56** So the things you put into it are GIS resources like maps, data, images, geoprocessing, models...
- **02:04** ...and the web services you get out are map services, geoprocessing services, image services, and so on.
- **02:10** These services use different protocols so people can communicate with us over HTTP, REST, SOAP, and also OGC specifications.
- 02:19 That's kind of the idea.
- **02:20** All what we do in Redlands to...to build this GIS server technologies...
- **02:26** ...to focus on, what can we do to make these web services machine better?
- **02:30** What can we do so these web services are faster? So they are easier to publish. So they are more resilient...
- **02:36** ...so you can administer and configure this black box much easier.
- **02:40** And that's what 10.1 is about.
- **02:43** We have improved many aspects of these machine to make web services better.
- **02:49** In this session, we are going to talk just about the web services machine.
- **02:54** We are not going to talk about the clients, like what is new, what's coming in the JavaScript API, or that we will not cover.
- **03:00** There are other sessions who cover that.
- **03:02** We will not talk about databases, like what's new in the geodatabase and so on.
- **03:07** There are other sessions that cover that.
- **03:09** So this is really about the GIS server itself, right? The web services machine.
- **03:19** One area where we are putting a lot of energy in this development cycle is performance.
- $\underline{03:25}$ We want to make these web services faster, and there are two aspects that are making this possible.
- **03:30** One is that the server in 10.1 runs as a native 64-bit application, which gives us kind of performance improvements across everything.

- **03:41** Just, you know, we get a little bit better because we kind of use more memory in the machine and so on.
- **03:47** But the difference is not radical, okay?
- **03:49** The radical changes performance-wise come through different code optimizations.
- **03:54** What are the most popular GIS operations that you use?
- **03:56** I create a render map services.
- **<u>04:00</u>** I geocode. I do service areas. I query the data. I identify features.
- **04:05** Those are different GIS operations that we are optimizing to get better performance.
- **04:10** And you saw yesterday, I think, how many of you were in the plenary yesterday?
- **04:14** You saw a demonstration with drive times and queries, dramatic performance improvements.
- **04:20** Is everything so fast like in the demonstration?
- **04:22** No, but that's our aim to kind of improve everything there.
- **04:29** It's quite difficult to get things to run so fast.
- **04:34** So I just want you to know that we are working very hard.
- **04:36** And actually I personally think that, if you install 10.1 and there are things that are slower than in 10...
- **04:42** ...you can freely call tech support and say you have a bug in the system.
- **04:46** That's the way I look on these things, okay?
- **04:52** We are delivering a new architecture in 10.1.
- **04:57** The idea with this architecture was to simplify the GIS server.
- **05:01** Let me explain what I mean by that.
- **05:03** Today, when you install ArcGIS Server, you need to be aware of the many components that this GIS server is made of...
- **05:11** ...the web tier, the server object manager, the server object container, the SOM account, the SOC account, the web services account.
- **05:20** You know, there are many components that made a GIS server, and they still exist in 10.1.
- **05:25** We call them...we actually don't call them anything.
- **05:28** We are hiding them from you. That's our big change.
- **05:33** In ArcGIS Server 10.1, we still have these workers, these server object containers...
- 05:37 ...and we have pieces that kind of load balance across the different servers, but they are

- hidden to you.
- **05:42** You won't see them in the setup.
- **05:45** In 10.1, when you install ArcGIS Server, you install a fully functional component...
- **05:50** ...that has the load balancing components and the workers and even the web server in it.
- **05:56** It's a self-contained server.
- **05:59** You can put together different machines that have GIS servers to create kind of a cluster or a farm of GIS servers...
- **06:05** ...but there are no roles in this architecture.
- **06:08** It's a peer to peer architecture.
- **<u>06:10</u>** With every machine that is working with these...within these, we call it ArcGIS site, is equal.
- **<u>06:16</u>** They all have the same services, access the same data, play the same roles.
- **06:20** If one of the machines goes down, well, so what?
- **06:24** There are others around, other peers that can keep doing the work.
- **<u>06:31</u>** So it's simpler because we hide the internals of how it works.
- **<u>06:35</u>** It's also simpler because it becomes a pure web services server.
- **06:42** You know that today in 10, in 9.3.1, you can access your server via DCOM or via...and also via web services.
- **<u>06:49</u>** In 10.1, DCOM is gone, and for those of you who don't know what DCOM is, don't worry, because it's gone.
- **07:00** But for those of you who know what DCOM is and maybe you went through some nightmares with the configuration of security...
- **07:06** ...with DCOM [Unintelligible], you know that this is a good thing, isn't it?
- **07:14** You might be wondering how do I administer my server in 10.1 if I cannot access it through DCOM...
- **07:20** ...because this is how we administer in the past.
- **07:22** Well as I said, it's a pure web services server.
- <u>07:25</u> If you access a map, you access a map through a web service to, let's say, get an image back.
- **07:31** If you access a geoprocessing service, you access it through that web service end point.
- **07:35** Administering, the same.
- **07:36** You want to access the logs, HTTP.

- **07:39** You want to add a new machine to your cluster, HTTP code.
- <u>07:43</u> Do you want to create a new service? You create a new service by calling a web service that creates a map service.
- **07:49** You get the idea?
- **07:50** Very powerful, because now that means that, hey, if I can do everything through HTTP...
- <u>07:55</u> ...I can script many things I couldn't script in the past to administer my server...
- **08:01** ...to reallocate map service instances across the different times of the day, and so on.
- **08:06** Very powerful.
- **08:10** You'll see that this new architecture is going to make the installation of ArcGIS Server much, much simpler.
- **08:17** So Anne is going to go through this process so you can see what it feels like installing 10.1. Anne.
- 08:29 Okay. Thank you, Ismael.
- **08:31** I have some screen captures showing the ArcGIS Server 10.1 setup on a Windows machine.
- **08:36** And I want to walk you through that and highlight some of the things that have changed.
- **08:40** We get a lot of feedback about the install.
- **08:43** Whether we hear about it through our formal tech support channels or talking to you here at the conference...
- **08:48** ...or listening on the forums, we know that this is an area of the software that you'd like to see us make faster and make easier.
- **08:55** And many of the changes that went into 10.1 allowed us to do that.
- **09:00** So let me walk you through this.
- **09:01** Here's the familiar initial welcome screen for ArcGIS Server.
- **09:05** Once you progress through that and through the acceptance of the license agreement...
- **09:10** ...the first panel that you're interacting with is the Select Features panel.
- **09:14** So this goes back and shows you something that Ismael just highlighted.
- **09:18** There's one feature. It's the GIS server and you're getting everything in that one feature.
- **09:23** You're getting the GIS server, you're getting a built-in web server, you're getting support for SOAP and REST...
- **09:29** ...you're getting the manager that you're going to use to administer services and the server...
- 09:34 ...and the services directory which you can use to discover URLs when you're developing

applications.

- **09:39** So prior to this, there were different features, and you had to choose them, and you had to decide which machine to put them on.
- **09:45** And we've eliminated all that and said, there's one feature, it's the GIS server, you're going to get it...
- **09:50** ...and this server's going to be running when you install it.
- **09:53** The only subfeature of the install that you're going to see is this one that you see here in my picture, this .NET extension support.
- **10:01** This is specifically an optional feature for .NET developers who are developing and deploying server object extensions.
- **10:09** So if the machine has .NET framework 3.5 on it, this feature will be enabled and...
- **10:15** ...really, it's only applicable in that case that I just mentioned for .NET developers.
- 10:19 You'll also use this screen to confirm the installation of ArcGIS Server.
- **10:24** From there, you're confirming the installation of Python, and at 10.1, this is a 64-bit version of Python.
- **10:31** Next step is to set up the account that ArcGIS Server is going to run as.
- **10:36** So on the Windows machine when you go into the Windows services panel, and you see the ArcGIS Server there...
- **10:42** ...this is the account that that service is going to run as.
- 10:45 This becomes important when you're setting up data or you're setting up multiple machines.
- **10:49** You need to know what account that service is running as.
- 10:53 This can be a local account or it can be a domain account.
- **10:56** If it's a local account, it can be an existing local account or it can be a new account and the install will create it for you.
- 11:03 The important note about this account is that it does not need to be an administrator on the machine.
- **11:09** So the setup isn't going to put it into the administrator's group...
- **11:12** ...and you're not going to be asked later to put into the administrator's group.
- **11:15** It's not a requirement at 10.1.
- **11:18** So by default, this local account called ArcGIS is created.
- **11:22** And once I put in a password, I can go on to the next panel.

- 11:26 Optionally, I can choose to export that account information into a config file...
- 11:31 ...and hold onto that config file if I want to use it for subsequent installs and whatnot.
- **11:36** After that, you've done everything that you need to do to begin the installation of ArcGIS Server...
- 11:42 ...and we can now launch the install.
- **11:45** So a few more points that I want to make about the install that can't come clear in those screen captures...
- 11:50 ... are that there's no install dependencies.
- 11:53 So prior to this of running the server setup, you would have to check for, say, IIS dependencies, things of that nature.
- **12:00** All those things have been eliminated, making it much easier to get going.
- 12:04 The other thing that you can't see from my screen captures is that the setup time has been cut in half.
- **12:10** The setup time really wasn't delayed in previous releases by just the laying down of the files...
- 12:15 ...it was the editing of the Windows registry that was taking so much time during the install.
- **12:21** Well, we don't change and modify the Windows registry at 10.1, and once all of that was eliminated from the install...
- 12:28 ...across all of our test machines, we saw the setup time get cut in half.
- 12:32 So on my machine, it was taking about 8 to 10 minutes before that happened, and now I see it completed in about 4 minutes.
- **12:38** So there's been a big change in terms of the speed of getting the setup done.
- 12:43 Final point is, and we've been making this and you've heard us say this, ArcGIS Server 10.1 runs on a 64-bit operating system.
- 12:51 So if you attempt to run the 10.1 setup on a non-64-bit operating system...
- 12:56 ... you're not even going to see that Welcome panel that I showed in my first slide.
- **13:00** Instead, you're going to get a message notifying you of the requirement for the 64-bit operating system...
- **13:05** ...and once you've confirmed that message, the setup is going to exit.
- **13:09** So there's no fuzziness there. It's only 64-bit.
- **13:13** Okay. Now after the setup completes, the next step is to launch immediately into the software authorization wizard...
- 13:19 ... to authorize Server and then to go into Manager to do the final step, which is to configure

the site.

- **13:26** So the software install completes, it launches the authorization file where you would pick up your provisioning file...
- **13:33** ...to authorize the software, and then once the software is authorized, the next step is to go into ArcGIS Server Manager...
- **13:42** ...and configure the site.
- **13:44** So let me go ahead and go over to ArcGIS Server Manager, which this is a new manager, and I'll be showing more of this soon.
- 13:51 And I'm at the point on this machine where the software's been installed and authorized.
- **13:56** And I'm at the completion step for the server setup.
- **14:00** Either I can either at this point create a new site or join an existing site.
- **14:05** So create a new site is what I want to do on a new install on a new machine.
- **14:10** The join an existing site is a scenario that you would follow through with...
- 14:13 ...if you already have a machine where you've installed ArcGIS Server...
- 14:17 ...and you're taking another machine where it's been installed and joining it to that site.
- **14:22** So that's not our scenario. Our scenario is that we've just installed the software.
- **14:25** So I want to take you through what you're going to do when you install it and go ahead and create the new site.
- **14:31** The first thing I need to do is specify a user name and password that's going to be considered the ArcGIS Server administrator account.
- **14:39** I'm going to use this to log in to Manager. I'm going to use this to do anything administrative level against the server.
- **14:45** The next step is to configure the ArcGIS Server directories.
- **14:49** This is a familiar step from previous releases.
- <u>14:52</u> The directories are where we store the cache, if you generate a cache, or if you're running GP jobs, the GP results, images...
- **15:00** ...that's all stored in ArcGIS Server directories, and you can choose this default location on your C drive or change it right here.
- **15:07** The configuration store is new at 10.1.
- **15:10** This is the location where we're storing files that are important to the configuration and running of ArcGIS Server.
- **15:17** And same thing goes. You can accept this default, or you can change it here on this panel.

- 15:22 Clicking Next through that, I'll click Finish, and now the Create Site is beginning.
- **15:28** So what the Create Site is doing, it is creating that admin user name and password that I specified in the first panel here...
- **15:35** ...it's creating those server directories, and it's creating the ArcGIS Server configuration store and populating the configuration store.
- **15:45** At the end of this, the server's going to be ready to be used.
- **15:49** So now that you've seen the install and the software authorization and this step in Manager to create site...
- **15:57** ...you'll notice that there's no postinstalls.
- **16:00** So earlier when I mentioned that there's so much feedback that we get about the install, it's really about the postinstall...
- **16:06** ...folks being uncertain about when to run it or they know when to run it but it doesn't complete successfully.
- **16:13** So at 10.1, we've been able to eliminate the postinstall entirely, and we've been able to do that because of the changes that are in 10.1.
- **16:22** Either the things that were needed to be done in the postinstall are no longer required...
- **16:25** ...such as DCOM, which we already mentioned, or, we've moved the options.
- **16:30** The install is now where you set the account, there's one account, and then the Create Site is where you set up the directories...
- **16:37** ...another step that was in the postinstall.
- **16:39** So no postinstall at 10.1.
- **16:42** Alright. So the Create Site is complete, and it's now asking me to log in with that administrator account.
- **16:48** And I'm in, and this ArcGIS Server is ready to be used.
- **16:53** And the next step I want to do is actually start publishing some services and using the service...
- **16:58** ...but we're going to pause briefly here and just show you some diagrams of the architecture...
- 17:03 ...what we set up, and Ismael is going to reiterate a few points there.
- 17:07 Okay. Thank you, Anne.
- 17:12 I just want to reiterate a few points.
- **17:15** What you saw is that the server is not made up of many pieces.

- **17:20** It's just one, self-contained box, the GIS server.
- 17:25 The GIS server has its own web server associated to it.
- 17:30 You probably don't know that, but by default, we use port 6080 for it.
- **17:35** The web server is part of the GIS server installation.
- **17:39** You also noticed that there are some components that before were installed in the...in a third-party web server...
- 17:49 ...in this case, like Manager.
- **17:50** The ArcGIS Server Manager application which is the web browser-based administration tool for server...
- **17:55** ...is also included with your GIS server installation.
- 17:58 You don't need IIS or Apache 2 to host it.
- **18:02** You also noticed that Anne was configuring server with two very key directories.
- **18:07** One was the, we call it...
- **18:10** Configuration store.
- **18:12** The configuration store, there you go.
- **18:13** The configuration store, which is where the server goes...
- **18:17** ...and looks for all the different services that need to be started in the GIS server. Okay.
- **18:25** And there is another key directory which is the ArcGIS Server...ArcGIS...let's call it ArcGIS Server directory, right?
- **18:34** Is that how we call it?
- **18:36** Directory.
- **18:37** And this is a directory where we store things like the map cache, where we put the output of the geoprocessing jobs, et cetera.
- **18:44** This is key to understand what these directories are because you know that instead of having three Windows accounts...
- **18:51** ...we have just one to run the server.
- **18:55** It's the ArcGIS Server account.
- **18:58** This is the account that ArcGIS Server uses to access the configuration store and the ArcGIS Server directory.
- 19:06 And other than that, the only account that we need is the ArcGIS Server Manager account...
- **19:12** ...which is the account that people use to access the administration tool.

- 19:16 Is this making sense? Yes. Okay.
- **19:20** In the next slide, I have a diagram that represents how you would normally configure a farm of GIS servers in 10.1.
- **19:30** It's the same concept.
- 19:31 You install, like Anne did, ArcGIS Server in separate machines...
- 19:35 ...and you put them together under, what we call is an ArcGIS site.
- **19:40** These machines, these GIS servers, are going to communicate, as you can see here, over TCP/IP to load balance...
- **19:46** ...and to do the load balancing across the GIS server tier.
- 19:52 You can see that here I have actually integrated my ArcGIS Server with an external web server...
- **19:58** ...and you may want to do that for many different reasons.
- **20:00** One of them is, hey, I want people to access my web services through port 80. Right?
- **20:05** So you have IIS. You install this little component called the Web Adaptor.
- **20:10** And it's kind of like a proxy service through which all requests come port 80 and they get reelected into port 68.
- 20:18 Is that clear? Yes.
- **20:23** People in the GeoLounge are saying, are saying yes.
- **20:31** Let's talk about the publishing experience.
- 20:33 Okay. I have my server running. How do I publish services?
- **20:37** This has changed a lot since 9, I mean since 10.
- 20:41 Here's the idea.
- **20:42** You have a GIS analyst who's working with ArcGIS Desktop...
- **20:45** ...and this person normally has access to the data that ArcGIS Desktop is using, right...
- **20:50** ...the data in your maps, the data in your geoprocessing models.
- **20:53** The challenge is to move this data and GIS resources into your GIS server so you can create web services.
- **21:01** It's a challenge because often the server lives in a separate network.
- **21:05** Maybe there is a firewall in between the server and the GIS analyst.
- **21:10** Sometimes the server is even running in the cloud.

- **21:13** So how do I get things across?
- **21:14** Well, I ask the IT department for permission to pinch a hole in the firewall.
- **21:18** I move the data, I remote desktop to the machine so I choose all the paths and I fix everything and then I publish.
- **21:25** Well it's possible, and many of you are doing that.
- 21:27 But, you would agree with me that it's not that easy, is it?
- **21:32** So the idea with publishing in 10.1 is to simplify this process as much as possible.
- **21:37** You still can follow this procedure.
- **21:40** But there is a new technique for publishing where you can use ArcGIS Desktop to create a package.
- **21:49** And this package can contain the data that the GIS resources use.
- **21:54** So the idea is that you create this service definition, which is a big file...
- **21:59** ...and the service definition is sent across to the server via port 80 or port 6080, the HTTP.
- **22:08** So you are telling the server, publish this map. I am sending the data along with it.
- **22:14** We lay down the data in the server and we launch the service.
- **22:21** So, these service definitions are a completely new concept, and these service definitions are filed...
- **22:26** ...and you can actually uncompress and they may include the data or not.
- **22:30** It's your call.
- **22:34** Let's have a look at how these really work. Let's look at a demo of publishing. Okay.
- **22:41** Thank you, Ismael. I'm going to leave Manager for a moment and go to Desktop.
- **22:45** And here I have a map open that I'd like to publish to the server.
- **22:50** So we've been talking quite a bit about the publishing experience, and I'm just going to walk through that and show a bit more detail.
- **22:56** The publishing experience in 10.1 in Desktop begins from the Share As dialog...
- 23:02 ...and I'm going to choose to Share As a service, and I want to publish a service.
- **23:08** First thing I need to do is make a connection to my ArcGIS Server.
- **23:13** There's three types of connections to a GIS server.
- **23:16** You're either using it...using the services, publishing, or administrating.
- **23:20** I will be publishing.

- **23:22** Now I need to specify the URL to my server. I'll specify that here.
- **23:30** And publishing requires that I put in the admin user name and password.
- **23:36** Now here is the option that we have been talking about, checking the copy data to the server when publishing option...
- 23:43 ...means that, when I publish this service, I want the data to be picked up, packaged up, and included with the service.
- **23:52** So that, yes, with the service definition.
- 23:55 So, let me go ahead and confirm that now.
- **24:00** For those of you who've used Server, and likely this is a scenario that you'll be using once you get 10.1.
- **24:05** Okay, so I've made the connection, and I'm going to accept the defaults for the service name and also the default for the folder.
- **24:12** At this point, I'm in the service editor, and many of these options here along the vertical panel should look familiar...
- **24:19** ...because these are the options that we've had in previous releases.
- **24:22** I'm going to point out a few things that have changed.
- **24:25** In the Pooling tab, we don't support nonpooled services any more...
- **24:29** ...so the Pooling tab has changed just to allow you to set up your mid and [Unintelligible]...
- **24:34**and your timeouts for your pooled services.
- **24:36** The other thing that's changed is that, now upfront during the publishing process, you can define the caching tiling scheme.
- 24:44 Previously, you had to publish and then come back to define the caching tiling scheme.
- **24:48** You can now do that up front during publishing.
- **24:51** And then finally, the item description is a new tab.
- **24:55** You can see that I have some of the required information for the summary and the tags already populated here.
- **25:01** That's because that information has been authored into the map document properties.
- **25:06** Because it's there, it's flowing through here into the item description.
- **25:09** If it weren't here, I'd have to type it in manually.
- **25:12** But a best practice is to persist it and include it in with the map document properties.

- **25:17** Alright. So now that the service properties have been set, let's go ahead and analyze this map document...
- **25:25** ...and ensure that it's ready for use on the server.
- **25:27** So I'll click Analyze, and everything looks okay here.
- **25:32** I am getting one warning, a medium-level warning, but I've looked at this warning...
- **25:36** ...and determined that it's okay for my particular map document for the server.
- **25:40** Alright. So now I am ready to publish.
- **25:44** So what's happening here...yes, you can see somewhat through the status dialogs is that the data is getting picked up...
- 25:51 ...it's getting packaged up, and it's getting included in the service definition...
- **25:56** ...and when this publish completes, I will not have done any of the work to get the data to the server.
- **26:03** I'm having the publishing process do that for me, all because I checked on that option while I was making the connection.
- **26:11** Now while we're here and I talked about the analyze, let me talk about a few things with that.
- **26:15** We have had analyzers for map documents from previous releases, so that is not new.
- **26:21** One thing that is new is that there are now analyzers for all the different GIS resources.
- **26:27** So whether you're publishing a feature service or geoprocessing service or an image service, there's analyzers.
- **26:32** All those analyzers for any of those services and the map services are all there...
- **26:36** ...to help you ensure that you have a successful map service...you have a successful service once it's published.
- **26:42** They're troubleshooting it afterwards.
- **26:45** Okay. The publish is done.
- **26:48** So let me go back to Manager.
- **26:50** I published it to the root, so I'm just going to click to refresh the root.
- **26:54** The service is now there, and let me just go right into the properties for it and just draw it up so you can see what it looks like.
- **27:03** I'll put it just on top of the ArcGIS.com basemap.
- **27:07** Alright. So that's my service. It's all ready and it's done.
- **27:11** Now, I want to go back to Desktop, and I'll just open up a different map document here.

- **27:24** I want to go back to the file Share As option, talk just a bit about this second option, Save a Service definition.
- **27:31** So I just walked you through this first option to publish a service.
- **27:35** The idea behind the Save a Service definition is that...
- **27:39** ...you want to do all the work to get your map document or your GIS resource ready to be published...
- **27:46** ...but you don't want to publish it right away.
- **27:48** So you want to go through and set the editor, go through the editor and set the properties, analyze it, make sure it's ready to go...
- **27:56** ...and then save all of that work so that you can publish it later.
- **28:00** Maybe you're going to publish it later; maybe you're going to hand it off to somebody else...
- **28:04** ...and they're actually going to publish it to the server.
- **28:06** That scenario is Save a Service definition. That's what this second option does.
- **28:12** Takes you through the same wizards that you just saw me go through that resulted in that service getting published...
- **28:18** ...but instead, it saves a service definition or a .sd file to your disk where you chose to put it...
- **28:25** ...and you can pick it up later and publish it in Desktop or in Manager.
- **28:30** So, I'm going to do that.
- 28:32 I'm going to pick up...I'm going to go through the publish experience now in Manager...
- **28:36** ...and I'm going to pick up a service definition for that map that I created, stored here on my drive...
- **28:43** ...and you'll see that as I go through here in Manager to publish it, I'm getting some basic properties about it...
- **28:48** ...the name and the location.
- **28:50** This is all being populated by what was saved in the service definition, as well the capabilities...
- **28:57** ...and now, I'm publishing that service starting with the service definition.
- **29:03** This service definition, I did the same thing as you saw me do with the publish.
- **29:07** I chose to include the data with the service definition.
- **29:11** So I didn't take any of the extra manual steps to put the data in for the correct location on the server.

- 29:17 And let's go through into the same thing here and open up that service and have a look at it.
- **29:25** I'm in just a bit too far for ArcGIS.com, so there it go.
- **29:29** It's in the Cayman Islands, and my service is now published.
- **29:32** So that was the scenario starting from a service definition.
- **29:36** Okay. Now that I've shown you publishing in Desktop and publishing in Manager...
- **29:43** ...this manager, of course, is new, you're seeing this.
- **29:45** And so I just want to walk you briefly through some of the changes that are here in Manager.
- **29:50** Manager is not just for managing services. It's also for administering your ArcGIS Server site.
- **29:57** So here from the Site tab, you can see that I have options to change the server directories...
- 30:02 ...so I set this up front during the create site, but I can also come in here later and edit any of these.
- **30:08** Same thing goes. I can edit the location of this configuration store, these files that are important for Server.
- **30:15** I have an ArcGIS Server site with a single machine set up.
- **30:19** You saw me create that site and it's this one machine.
- **30:22** But, you can add more machines to your site, and you would do that here in this dialog.
- **30:27** You can add them and you can also administer them here.
- **30:31** If...if you have a server object extension developed and you want to deploy it, this is the dialog to deploy your server object extension.
- **30:39** It will list any deployed server object extensions and will allow you to deploy another.
- <u>30:45</u> The Software Authorization tab allows you to review anything that was done during the software authorization wizard at the beginning.
- 30:53 Then, of course, you can also configure security for ArcGIS Server and Manager.
- **30:58** The 10.1 security model follows the same model as at 10.0.
- **31:03** The only difference is that we've changed the wizard and we changed the dialog to step you through the different options.
- **31:11** So we saw that we got a lot of feedback saying, okay, well you have those options, but I'm not sure what goes with what...
- **31:17** ...which properties go with what.
- **31:18** We now have a wizard where you choose that up front and walk through that, and we'll be showing that in some other sessions here.

- **31:25** And then finally, ArcGIS Server Manager is also for looking into the log files, both for setting them and for viewing them.
- **31:32** So by default, the ArcGIS Server log level is set to warning.
- **31:36** That's a typical level that you'd be running the server at.
- **31:39** But if you're troubleshooting a problem or you're wanting to, say, look into more details about a particular layer...
- **31:44** ...you can increase the log level to its highest level, which is fine, and save that setting.
- **31:50** And now what I have to do is go and...let's use the server a bit here so that I can generate some logs.
- **31:58** So let me go into this service and I'll bring it up again, and now that the log level is set to fine...
- <u>32:04</u> ...let me go in and zoom in on this service a bit and pan and zoom to generate some information into my logs.
- **32:11** Now I'll go back to Manager.
- **32:13** I want to query the logs at that fine level for anything that's happened recently, say, in the last hour, and update my view of the logs.
- **32:22** And now I have some more information that I can start looking into.
- **32:26** I can control and manage these columns here.
- 32:29 Through the Manage Columns button, I can remove certain columns or, in my case, right...
- **32:34** ...I'm looking for some more information about a particular layer drawing.
- **32:37** I can add in, say, the Time Elapsed property.
- <u>32:41</u> It gets added onto the end here, but I can pick it up and move it where I need it, and then start doing some more work with these logs.
- **32:49** And, of course, if I wanted to take these logs and pull them forward either to print them out or to share them...
- <u>32:55</u> ...or to put them into another application, I can do that by using this printer-friendly view to go ahead and get that logs output.
- **33:04** So that was a look at both installing and configuring ArcGIS Server, publishing in Desktop, the publishing experience in Manager...
- **33:13** ...and administering the ArcGIS Server site with a new look at this new ArcGIS Server Manager.
- **33:19** And, now I'm going to hand it back to Ismael because we want to talk more about the different enhancements...

- 33:22 ...that have gone into the different GIS services.
- **33:25** Okay, just...just to wrap up...just some comments.
- **33:28** She didn't have to refresh the REST directory any more. It happens automatically. Right.
- 33:36 Second, she was not able to publish an MXD directly. She had to create a service definition.
- **33:43** You can no longer go to a locator and say publish to server and publish it without creating a service definition.
- **33:49** That happens with all resources.
- **33:52** The other one is that she was using managers to look at the logs and so on.
- 33:57 You could also use, programmatically, everything you can do from Manager...
- **34:01** ...you can do programmatically through these new REST API for administration of ArcGIS Server...
- **34:06** ...which we are not going to look into _____[Unintelligible], you know, from an administrative point of view is very important.
- **34:13** Now, let's talk about some functional enhancements, and I will do this with demonstrations basically.
- **34:21** Map services...a lot of work went into map services.
- **34:25** Let me explain what these dynamic layers are about, because I think this is a very, very powerful in different scenarios.
- **34:32** One of them is when you have large collections of datasets that you want to publish on the web...
- **34:38** ...today, you integrate a map service, and that map service can hold maybe a few hundred layers at best.
- **34:45** With these dynamic layers, you can serve thousands of layers.
- **34:51** The other scenario is when people want to change the symbology of data.
- **34:55** You probably saw this demo, but I want to go a little bit more into the details here.
- **35:00** You know this application is pointing to a map service in 10.1...
- **35:03** ...and lets me change different renderer information from the web application.
- **35:09** I'm using this little window here.
- **35:11** This is Firebug, which basically tells me what is going on in between my web browser and the server, so we can inspect the requests.
- 35:20 So let's have a closer look at this. It's called an export map on the service...

- <u>35:25</u> ...and in the parameters, you can see that we have the bounding box as usual, but also we have this dynamic layers text.
- **35:33** Now let's go into the services directory where you can look at the same map service in the services directory.
- 35:40 If I scroll down, you'll see that we have this new option, Dynamic Layer.
- **35:44** That's new in 10.1.
- **35:47** If I go to Export Map, you'll see that by default it's going to export the map in the default extent with a different symbology.
- **35:54** You'll notice that the symbology of this map is yellow but in reality in the web app, you are looking at real thematic maps.
- **36:00** Let's scroll down, and you'll see that here we have the information for dynamic layers.
- **36:05** Let's play with that a little bit.
- **36:07** I'm going to reset the bounding box to something that is not default...
- **36:13** ...so I will change that parameter and call Export Map Image again, and then the map is centered.
- **36:20** Now let's go back to Fire...Firebug and let's copy the Dynamic Layers parameter that was sent to the server.
- **36:30** Scroll down and say copy and get the image again.
- **36:36** Now you see that it answers with a thematic map. Okay?
- **36:41** If you look carefully at the information here, you'll see that dynamic layers contains the drawing info.
- **36:50** And the drawing info is all about, well, what is the renderer I want to use, class breaks.
- **36:56** What is the minimum value of the first class? What is the maximum value of the first class?
- **37:01** What is the label and what is the symbol?
- **37:04** So you can see that we are defining the symbology for the outline and, as well, for the polygon itself, the field.
- **37:13** And here are even the RGB values for the first class.
- **37:17** So let's change that to red. This is R, G for green, and blue zero, and this is a transparency.
- **37:28** Change those values, call Get Again, and these will return the map with one of the classes in red.
- **37:36** Why is this powerful?
- 37:37 Because not only you can control the symbology of the layers, you can control which layers

are drawn.

- **37:44** So, if my map service is configured with 1,000 layers, I can pick any layer and pick and choose in whatever order I want...
- **37:51** ...and display the information.
- **37:55** So back to the application that said you want to highlight a class.
- **38:01** You can see that I can highlight a specific class.
- **38:03** This is also used in dynamic layers.
- **38:05** I'm telling the server, draw class 1 or class 2 in yellow.
- **38:10** Give me back the image, and then the application will display it.
- **38:18** Okay, so let's look at how this is actually configured.
- **38:23** I go to my server. Here is the map service, and I will look at the services...service properties.
- **38:31** In the Parameters tab, there is a new option...Dynamic Layers.
- **38:34** And you can see that optionally you can let people overwrite the symbology of your map service.
- 38:40 When you check this option, people can change the renderer, but they cannot change...
- **38:45** ...they cannot add more layers to your map service.
- **38:48** So say you add 10 layers, people can play with these 10 layers and change the symbology.
- **38:53** The second concept is this manage.
- **38:56** What this allows you to do is to say, my map service is configured to have access to a number of workspaces.
- **39:04** And these work...these workspaces could be databases or folders containing file geodatabases, shapefiles, et cetera.
- 39:12 If I have a folder where I have 1,000 shapefiles, my map service will have access to them.
- **39:19** So the web application developer can pick from any of the shapefiles, add it to the map service, and change the symbology.
- **39:25** The great thing is that you can add additional datasets to these folders while the map service is running.
- **39:34** So say you want someone to upload a shapefile to the server, you put that shapefile into a particular folder...
- 39:41 ...and now from the web application, you can say added, select, you know, filter...
- **39:48** ...you can do queries on that shapefile and so on, which is very powerful, very flexible.

- **39:54** Let's look at a demonstration now where we're going to see these in action.
- **39:59** Here we have a web application that has a few layers loaded.
- **40:03** So _____ [Unintelligible] is going to basically add a new layer...
- **40:07** ...and this layer is coming from one of these workspaces that was defined.
- **40:12** And there might be thousands of datasets in there, so let's add the parcels, and now the layer is added at the top.
- **40:22** Let's put that layer down in the table of contents so, again, we build this dynamic layer string...
- **40:31** ...we send it to the server and say, hey, the parcel layer is not on top, it's at the bottom.
- **40:35** Now let's say, change the symbology of the parcel layer, and then you can pick and choose the symbology...
- **40:43** ...and ask the server again to render.
- **40:48** And this goes even farther.
- **40:49** You can say, I want to look at a particular version of this database.
- 40:55 So you look in the middle, you'll see a section that now has pipes...
- **40:59** ...and if we go back to the previous version, you'll see that they will go away.
- **41:07** This is something you should think about because it has...it's very useful for many scenarios.
- 41:13 Combining the server-side capabilities with feature layers and client-side graphics...
- **41:19** ...you can really create very powerful applications.
- 41:34 Okay, the second...excuse me...the second enhancement is this export web map.
- **41:40** The export web map is a new out-of-the-box service that shapes with 10.1...
- **41:46** ...and it's useful when you want to let users create high-quality maps that you can take to the printer.
- **41:57** You also see...so...if you were in the Plenary, you probably saw this demonstration, but we'll go into more detail here.
- **42:04** I have couple of services, one for the basemap which is coming from ArcGIS Online.
- **42:10** As you can see, I'm drawing a graphic, and here I have a geoprocessing tool that lets me create a viewshed.
- **42:18** So I will execute these tools and use this little widget.
- 42:23 This widget lets me create a PDF file that I can put in later.
- **42:33** The map styles are preconfigured at map layout documents.

- 42:37 You'll see in a minute how you can configure these layouts.
- **42:40** Now the beauty of these is that I can use that map to offer very beautiful layouts with a title, the logo, the scale bar, and so on...
- **42:48** ...and then populate these layouts with the content coming from these web applications.
- 42:53 I can even force the scale to whatever I want, in this case, 1:36,000...
- $\underline{43:00}$...and then I click Print and sends the request to the server to generate this PDF...this PDF file.
- 43:19 Let me run it again.
- 43:28 Okay. You see that?
- 43:29 So here we have dynamic text which I manipulated from the widget.
- **43:34** We have a typical grid created in ArcMap, a legend, the scale.
- **43:40** This is also dynamic text.
- 43:45 If I go to Manager in my server, if I remember the password here. There you go.
- **43:55** There is a folder called Utilities.
- **43:57** Whenever you install Server, this folder will be there, and it contains the export web map service.
- **44:03** This is the one we were invoking.
- **44:05** This is actually a geoprocessing service, and the geoprocessing service is located in the Install directory of ArcGIS Server.
- **44:16** This is the service, or actually the tool that is behind that service.
- **44:21** And this tool has a parameter which is pointing to a folder.
- **44:26** In this folder is where I put the different _____[Unintelligible] map layouts that I want to use for users to pick from.
- 44:34 You can see that I have two MXDs.
- **44:36** I can add as many layers as I want here, and they will show up in the list for users to pick from.
- **44:44** And really a layout is nothing but map...let's switch to the Layout mode here.
- 44:54 You don't even need to have any data, although I have it here.
- 44:57 You see, that's ... that's pretty much all you need to do.
- **45:06** Sorry. Thank you.
- 45:14 Okay. That's all it takes.

- 45:18 Does this make any sense?
- **45:21** You can create layouts to print 8 by 11 inch or 33 by 44 inch. Obviously, the larger the layout, the more time it's going to take.
- **45:32** But let me warn you about something.
- **45:36** What this service is doing is...is sending to the server a big string that indicates which web services are to be rendered...
- 45:44 ...which graphics there are in that map, which selections, and so on.
- **45:48** And then, in the server, we go to these web services, we pull the images all together, we put them into an ArcMap document...
- 45:55 ...we call Export to PDF.
- 45:57 With this service really, you can print at max 11 by 17 inch pieces of paper.
- **46:03** Otherwise, you are going to see pixilation in the maps.
- **46:07** If you really want to create very high-quality maps in wallpaper kind of sizes, then we have another solution...
- **46:16** ... which is based on ArcPy mapping.
- **46:18** ArcPy mapping is a module we added in ArcGIS 10 which allows you to do map automation, and you can write...
- **46:24** ...it's not out of the box. It's for Python developers.
- 46:27 And you can put together your scripts. In 10.1, we are adding utilities so you can handle this communication...
- **46:34** ...between the web application and the ArcPy mapping much better.
- 46:37 In a sense, you can, with one single line of code, you can get all the contents of a web mapping application and...
- **46:44** ...put them into a map document so you can later manipulate things so they print on very high resolution.
- **46:53** There was one question over here.
- **46:55** [Audience question] Is the legend dynamic visible within the display?
- **46:58** Excellent question. Is this legend dynamic?
- **47:01** Well, it depends. In the case that you are using the out-of-the-box export web map service, it will not be dynamic...
- 47:09 ...because ArcMap will be using services to render the information within the layout...
- 47:14 ... but with ArcPy mapping, what normally people will do is, they will get the information that

- is displayed in the web mapping...
- **47:21** ...application and change the paths.
- 47:23 So rather than pointing to web services, you will be pointing to local data sources...
- 47:28 ...and at that point, that legend will be dynamic.
- **47:33** [Inaudible author question]
- **47:36** Right. The intent of dynamic layers is to display in the legend only the information that is contained within the extent.
- 47:44 So there are no hydrants within the current extent. There will be no hydrants in the legend.
- **47:50** Right? Very good question.
- **48:00** Feature services. In feature services, there is one interesting capability...
- **48:05** ...that was added, which has to do with how you control access to features.
- **48:11** It's called ownership-based data access.
- **48:14** Let me illustrate that with a demonstration.
- **48:18** Here I have an application where I can edit features.
- 48:22 I can click on a feature, and I can move it, or I can click on that feature and I can delete it.
- **48:33** Maybe it timed out or something.
- **48:35** Let me reload the application so we can do it.
- **48:38** Also, since I am launching again, you'll see that actually when I start the application, I need to log in to it.
- **48:46** I need to tell the application who I am, because based on who I am, I'll be able to do more things or fewer things.
- **48:55** So, again, I'll come here, select a feature and say delete.
- **49:00** I was able to delete the feature because that feature belonged to me.
- **49:05** I created it in the first place.
- **49:07** So say I go to the feature template and I add a new feature.
- **49:10** Automatically, it knows that the creator is Ismael.
- **49:14** And the service, the feature service is configured so only creators of the features can actually delete them.
- 49:21 If I were to edit this...this feature here which Gary created, I wouldn't be able to edit.
- 49:27 You can see that all the options are grayed out because it doesn't belong to me.

- **49:33** It's important to highlight that this is not feature level security.
- **49:40** This is just security based on creation.
- **49:45** You understand the difference?
- 49:47 They're still very useful because in the past, anyone could create, anyone could delete.
- **49:52** Now you can control that.
- **49:54** And this is extremely easy to set up.
- **49:58** If I go to ArcMap and I have a look at my...my map, you'll see that it points to an ArcSDE database which is this one...
- **50:10** ...and it...it's adding these three feature classes.
- **50:14** When I right-click on them and I go to Properties, you'll see that there is a new tab.
- **50:19** It's called Editor Tracking.
- **50:21** In this tab, you can say, Enable Editor Tracking.
- **50:25** Every time a person creates a feature, I want to store the name of that person in this field, and I also want to store the time...
- **50:33** ...and you could even go farther and say, I also want to keep track of edits to see when a feature was updated the last time.
- **50:43** This editor tracking capability is enabled as you can see at the geodatabase level.
- **50:48** So it also works, as you saw yesterday in the Plenary, from Desktop.
- **50:54** With this information in place, mostly the creator, we can go to the feature service and define who has access to what.
- **51:13** Service properties, feature access. This is checked Enable Ownership-Based Access Control on Features...checked.
- **51:26** And also you can say what people can do on those features.
- **51:30** So in this case, you can see that I don't let people who have not created that feature either update or delete.
- **51:36** But I could say, even though you didn't create the feature, I let you change an attribute, so I would check that.
- **51:43** Make sense?
- **51:48** So that's one aspect of feature services in 10.1.
- **51:52** The other one is that, if you remember in 10, when you publish a feature service, you define the version you want people to edit.

- **52:01** All web users will edit the same version.
- **52:04** Let me take the question at the end, please.
- **52:07** In 10.1, you can tell the feature service in which version you want to store the change.
- **52:13** You kind of saw this with the demo that _____ [Unintelligible] did where he was changing the version of the map service.
- **52:19** That also works with feature services.
- **52:21** So in this map, you are looking at the default version, but I can click on this guy and I change to version John version Ismael.
- **52:29** You see that? We are switching the versions. No big deal. This is done with map services.
- **52:34** You already knew this. It's done through dynamic layers.
- **52:36** But now I can also click on a particular feature and say, well, now I want to move this feature.
- **52:44** Well, this feature is moved in the version called John, not in version called default.
- **52:53** Right? You also saw how I was able to move a customer connection and the pipe would move along...
- **53:00** ...because that's geodatabase behavior that happens in the server tier.
- **53:07** You can create versions. You can delete versions as well through geoprocessing.
- **53:11** So normally in these workflows, you combine the feature service, the map service, and geoprocessing services.
- **53:18** When I say, create a new version, really what I'm doing is invoking that geoprocessing service that creates a new version.
- **53:30** Right? And now I can start editing.
- **53:32** Is this making sense?
- 53:34 Yes. Do you...do you think this is useful? Yes. Okay. Right? Whew.
- **53:48** Oh, yes. One last thing. Roll-back on failure.
- **53:53** This is very simple. Sometimes you want edit operations to happen in _____ [Unintelligible], and either they all succeed or not succeed.
- **54:02** Like let's say you want to split a polygon into two.
- **54:04** That's actually several operations.
- **<u>54:06</u>** You need to change the geometry of the polygon you are splitting.
- **54:09** You need to create a new feature to fill it up.
- **<u>54:12</u>** Well if these two operations succeed, go ahead.

- **54:17** If any of them fails, just don't do anything.
- **54:20** And that's possible now in 10.1. Is that right?
- **54:28** Other feature enhancements, very quickly.
- **54:31** Some of you might be familiar with the schematics, but maybe you are not familiar with it.
- **54:35** A schematics is an extension that allows you to represent information not geographically but in the form of a schema.
- **54:43** Very useful when you are working with networks, but, this is actually not only useful for networks.
- **54:49** In this case I have a pump station in this water network, and the pump station within is actually a network in itself.
- **54:58** So it's represented as a point here that I could actually open a view of this pump station in schema view.
- **55:09** And the nice thing about schematics is that you can represent these diagrams...
- **55:14** ...and change the way these diagrams look by picking between different algorithms.
- 55:22 So here we have geolinear dispatch algorithm, here we have a radial tree algorithm...
- **55:31** ...and here we have orthogonal algorithm.
- 55:37 And this is still a map, so I can navigate, I can query, I can highlight features in the schema.
- **55:44** This extension used to be optional in Standard and Advanced.
- **55:49** Now is...or now in 10.1, we are changing the licensing so it's free with a Standard.
- **55:55** That's one of the things we are changing, the licensing.
- **55:57** The other one is that actually when you create these schemas, there will be, if I can navigate to my server here...
- <u>56:06</u> ...you'll see that there is a new option to enable a schematics capabilities in your map services and it is out of the box.
- **56:15** In the past, people who were doing these type of things were writing a lot of ArcObjects code.
- **<u>56:21</u>** And now is just check a schematics, and you have the capability to create the schemas.
- <u>56:27</u> I think this is a not very wide known feature but that actually has many applications in different fields...
- **56:34** ...not just for utilities.
- **<u>56:38</u>** Another interesting new functionality is geometric network tracing.
- **56:44** So say that I want to know how many valves I need to close in order to isolate a particular

- portion of the network.
- **56:57** In other words, there is a leak in the network here, tell me which valves I need to close and how many customers are affected.
- **<u>57:06</u>** This is now possible through geoprocessing.
- **57:08** There are geoprocessing tools to do these type of operations, and they apply to utility but also to river networks...
- **57:15** ...so I can ask, if I click on this point in the river network, trace upstream or trace downstream.
- **57:23** So there are many different scenarios where these tools are useful.
- 57:27 And again, it's just geoprocessing. It's no longer ArcObjects needed.
- **57:35** Other feature enhancements, OGC support and WMTS.
- **57:39** In a sense, every time you create a cache map service, it has a WMTS end point ready.
- **<u>57:44</u>** WPS is web processing service for geoprocessing services.
- **57:49** You can cache image services, create an image service, go to the caching tool, Caching tab, cache it.
- **57:56** Do an exist in the past.
- **57:58** The geometry service has additional operations to do geodesic buffers and also handles datum transformations...
- **58:04** ...which we couldn't handle today.
- **58:07** And this we didn't talk about this, but in the feature service you can apply changes that affect many layers...
- **58:14** ...not just one layer.
- **58:16** Today in 10, you can edit any layer, but all edits need to be grouped on a per-layer, layer-by-layer basis.
- **58:23** Now you can say, change this layer here, this layer there, and send the request as one.
- **58:35** I'll be brief. I want to talk a little bit about the spatial data server.
- **58:41** This is a new technology component that is included with the DVD in ArcGIS Server.
- **58:47** It's not a new product. It's kind of a new setup.
- **58:50** What is this spatial data server for?
- **58:52** It's a very lightweight web service that you can install in Java servers or in Internet information server.

- **59:01** It has two flavors, the flavor for IIS and the flavor for Java servers.
- **59:07** And this web service sits on top of a database and allows you to create feature services.
- **59:15** A feature service is basically a service that allows you to query a database over the Internet.
- **59:20** And it also allows you to edit the database over the Internet.
- **59:24** It only works with single features. Okay. No annotations. No geodatabase relationships. No versions.
- **59:32** But it's very useful because it's very lightweight, very easy to install.
- **59:37** So there are some folks that are interested on using SQL Server 2008 with the spatial types and no more...no SDE.
- **59:46** And I don't want to install a full-blown GIS server because all I need to do is to display a few customers on a SharePoint site.
- **59:53** So in that case, this spatial data server technology is fantastic.
- **59:58** Now you need to be careful because some people think, oh, that's fantastic.
- **1:00:01** The spatial data server I can do mapping very easily.
- 1:00:05 Well, it's very simple mapping because it's really querying the database, bringing the geometries to the client...
- 1:00:11 ...and once the geometries are in the client is using graphics to render that.
- 1:00:15 So you have to be careful. You cannot add a lot of graphics to the web browser.
- 1:00:20 But again, if you use it with care, it's pretty, pretty useful.
- 1:00:29 Normally, people who use a spatial data server will use this technology in combination with ArcGIS Online basemaps.
- 1:00:36 I have a street map that comes from ArcGIS Online or the Bing maps, that's my basemap, and I display my incidents...
- 1:00:44 ...or I display my customer points, or I display a thematic map on top from my database. Right.
- 1:00:53 This spatial data server technology is included with Basic.
- 1:00:57 So in 10.1, if you have ArcGIS Server Basic edition, you can put information on the web.
- 1:01:03 Today in 10, ArcGIS Server Basic is pretty much about managing databases, it's about SDE.
- 1:01:10 Now you have the spatial data server and actually feature services as well.
- 1:01:14 If you install the GIS server in Basic in 10.1, you can have a map and create a feature service out of it.

- 1:01:20 And at that point, iPhone, iPad, web browsers, and desktops can access these web services.
- 1:01:31 Cloud. This new architecture that we described before is just perfect for deployments in the cloud...
- 1:01:42 ...where you are adding and removing many machines to achieve elasticity.
- **1:01:47** This architecture works well in the Amazon cloud.
- 1:01:50 It actually works better than 10, supporting things like asynchronous geoprocessing...
- 1:01:55 ... caching enlarged clusters, and so on.
- 1:01:58 I think one of the big enhancements for Amazon in 10.1 is the fact that we have Linux AMIs.
- 1:02:04 The Linux AMIs are significantly cheaper than Windows AMIs, and they start significantly faster.
- 1:02:12 Because you have this model of publishing to the cloud by creating service definitions that include the data...
- 1:02:19 ... now it starts to make sense to use, you know, ArcGIS Server in Amazon.
- 1:02:23 I have Desktop in my machine. I launch ArcGIS Server in Amazon. I push this button, creates a layer...
- 1:02:30 ...a service definition with data, uploads the service definition to the cloud, and in the cloud, data is laid down...
- 1:02:36 ...and the service is created.
- 1:02:38 Whether the server is on Linux or on Windows. I just don't care.
- **1:02:42** Because I interrupt with the server using HTTP.
- 1:02:46 Now at some point, you'll need to get to the server and do some tweaks and do some things, so...
- 1:02:52 ... you may want to consider Windows or Linux. But, this is just an idea for you.
- **1:02:57** The other thing is that, now we are going to switch to Anne.
- **1:03:00** There is a new wizard that lets you launch AMIs very quickly.
- **1:03:05** This is ArcGIS Server cloud builder that we're including in 10.1.
- 1:03:09 So at 10.0 now, you can get access to the ArcGIS Server AMIs and use ArcGIS Server in Amazon.
- 1:03:16 But what we've done at 10.1 is provide this utility that combines the key aspects of our create site in manager...
- 1:03:25 ...and the Amazon management console's options for spinning up an easy-to instance and put it into this utility.

- 1:03:32 So, you could see here that any site that I've created is listed, and I already have one created called this emergency response site.
- **1:03:40** I have some basic information here, even at this level.
- **1:03:43** This is where I could administer this site.
- **1:03:45** And I can also hit the manager for this site.
- 1:03:49 So this is a manager of a site that's running in the Amazon cloud.
- 1:03:53 Now before I continue on and use that, let me just show you how to create site using this utility.
- 1:03:59 First thing you need to do is specify a name, and I'll just give something unique here, and a description.
- **1:04:09** I can choose if it's Windows or Linux, the _____ [Unintelligible] flavor, I'll leave it at Windows.
- 1:04:14 Now I need to specify the admin, user name, and password for logging in to the ArcGIS Server site.
- 1:04:21 I also need to specify a license file, and I'll pick that up and browse for that.
- 1:04:26 Next what I'm doing is setting some basic properties about this Amazon instance, such as the region and availability of zone...
- 1:04:33 ...the size, larger it goes up from there, the minimum and maximum number of instances that are going to get started up...
- 1:04:41 ...and the rules that are going to be used to judge what the activity is on this site...
- 1:04:47 ...and maybe add more instances or remove some instances based on those rules.
- **1:04:52** This is for an ArcGIS Server site, so you could see that I also have an option to include the enterprise geodatabase...
- **1:04:58** ...and set the type of instance for that as well.
- **1:05:01** After that, I get a summary of all my choices.
- 1:05:04 If everything here is confirmed and looks good, I click Create Site...
- 1:05:08 ...and that begins the process of creating this ArcGIS Server site in the Amazon cloud.
- 1:05:13 Now that's going to run for awhile, so I'm going to let that go and go back to this site that I already created...
- 1:05:19 ...and as Ismael just mentioned, the scenario of taking a service definition where we included the data...
- 1:05:26 ...this is a great scenario to use it in the cloud.

- 1:05:28 So I'm going to go back to that Cayman Islands service definition that I authored...
- 1:05:32 ...that you saw me publish earlier to just an on-premises server, and in this case...
- 1:05:37 ...I'm going to publish it to this site that's running in the Amazon cloud.
- 1:05:42 I'm going to walk through the same wizard that you saw before, giving the basic properties and confirming the capabilities.
- 1:05:48 But the difference this time is that the data's getting packaged up and the service definition is getting put together...
- 1:05:55 ...and it's getting pushed up to the Amazon cloud. Right.
- 1:05:59 So this is a great time to use that copy data to the server when you're publishing option.
- 1:06:03 There's lots of ways to get data to the Amazon cloud, but here's a case where, hey...
- 1:06:08 ... I should definitely use that convenience and let this publishing process push it up there for me.
- **1:06:14** So now it's created and started, same thing, go into the properties.
- 1:06:19 You could see the URLs reflecting the fact that we're running in the Amazon cloud, and I can go ahead and draw that up.
- 1:06:26 Same service that you saw earlier because it's the same service definition, just running on the Amazon cloud.
- **1:06:33** And that's...that's in Virginia?
- **1:06:35** I used the Virginia region, yes.
- 1:06:39 Okay, and then Azure...we are closely working with Microsoft to offer you the ability to run ArcGIS Server in the Azure cloud.
- **1:06:49** And that will be ready by the time we go final with 10.1.
- 1:06:53 For private clouds, again, this architecture is great for deployments in private clouds.
- **1:06:58** We will maintain this certification on VMwarevSphere 4...
- 1:07:03 ...and there are actually some partners downstairs who have very specific private cloud solutions where you can run ArcGIS Server.
- **1:07:13** And that's pretty much...pretty much it.