ArcGIS Online Subscription Overview

With a subscription to ArcGIS Online, you can quickly create interactive maps and custom apps, then publish and share them in Esri's secure cloud.

http://video.esri.com/watch/917/arcgis-online-subscription-overview

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Video Transcription

00:06 ArcGIS Online is a cloud-based, collaborative content management system...

00:10 ...for maps, apps, data, and other geospatial information.

00:15 Anybody can visit the website at arcgis.com to use publicly shared web maps and...

00:21 ...applications for personal use.

00:24 Organizations now have the option to configure ArcGIS Online...

00:29 ...and manage their geospatial assets in a private instance for themselves.

00:33 They can publish web-accessible maps and data and collaborate across the organization...

00:38 ...to share maps and other information.

00:40 Let’s take a closer look at these features.

00:42 Through a subscription, organizations get their own view of the website.

00:46 For example, an organization has its own URL...

00:50 ...and can set up a custom home page and feature its maps and apps in the gallery.

00:54 The organization can add its special content for its use and keep it secure and private...

00:59 ...while getting access to all the publicly hosted data on ArcGIS Online, such as basemaps.

01:05 Administrators invite users to join and set their roles...

01:09 ...and they can manage the organization’s items and groups.

01:12 Items are maps and applications, services, and data files.

01:16 A dashboard shows how you are using the subscription...

01:20 ...such as the number of services published and how often they are accessed.

01:25 Customization options include using your own default basemap and extent for the map viewer...

01:31 ...adding templates for publishing web mapping applications...

01:34 ...and selecting additional security, such as all-SSL.

01:40 A subscription includes access to Esri's secure cloud...

01:43 ...where you can store your published maps and data.

01:46 This allows organizations to make large datasets web-accessible.

01:50 For example, organizations can publish their maps using ArcGIS 10.1 for Desktop.

02:11 Through ArcGIS Online you can create a map service that is hosted in Esri's cloud...

02:16 ...and that you can manage from your website.

02:19 You can also create and manage hosted feature services directly from the website.

02:37 Creating a hosted service makes your data accessible from the web...

02:41 ...and from mobile and desktop clients.

02:45 You can choose to make your service public.

02:48 Anybody with a web browser, mobile device, or desktop application...

02:52 ...can discover and view your data.

02:56 Your data can also be mashed up in a web map.

02:59 For example, you might start with your hosted feature service layer...

03:03 ...then add other types of data to it—CSV or text files, map services...

03:07 ...from your ArcGIS server, WMS, KML, shapefiles, and so on—to build an intelligent...

03:13 ...map for people in your organization to interact with.

03:17 These web maps can be shared through social media, embedded in websites...

03:23 ...and used to publish web mapping applications.

03:26 They can also be accessed and used on smartphones and tablets...

03:29 ...with no additional work.

03:32 With ArcGIS Online for organizations, you can take advantage of this new flexible...

03:37 ...and scalable deployment option for making maps and data more broadly available...

03:41 ...and more easily managing geographic information.

03:45 Sign up for a free 30-day trial and see how your organization can benefit from ArcGIS Online.

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